



The Greater Gulf State Fair is a major Mobile civic event that attracts over 300,000 visitors each fall, which, according to Dr. Semoon Chang, represents a three to four million dollar economic impact to the local economy.

To keep this time-honored tradition in good health, we need some new blood. People who want to contribute to their community, who have fresh ideas, and who wish to share their talents with others.

In other words, someone just like you.

To tap Mobile's younger talent pool, the Fair is organizing its first ever Leadership Council. And you have been nominated to become a charter member.

Leadership Council graduates will be on a fast-track to membership on the Fair's volunteer board of directors, the members of which must be age 21 to 40. The Council will not be idle. During your initial sessions, you will learn how this massive event is financed, staged, and marketed, as well as the enormous year round effort that is required. You will also be able to participate in the 2010 Fair in October.

We'd like to invite you to come to . . .

**Greater Gulf State Fair Grounds
on Thursday, August 5th
at 6 o'clock in the evening**

to learn more about our new Leadership Council and what is involved with being on it.



Should you have any questions about the council or the upcoming meeting please contact Ms. Billie Blackwell at 251-344-4573.