



What it takes...



Planning

Funding

Coordination

Effort







What it takes...

Water

Sewer

• Electrical

Police

Health Care
O O O O











- Miles of Paved Midway
- Permanent Grandstand
- Indoor Exhibition
- Camping Facility
- Lighted Rodeo Arena
- Covered Livestock Buildings
- 35 Acres of Lighted Parking

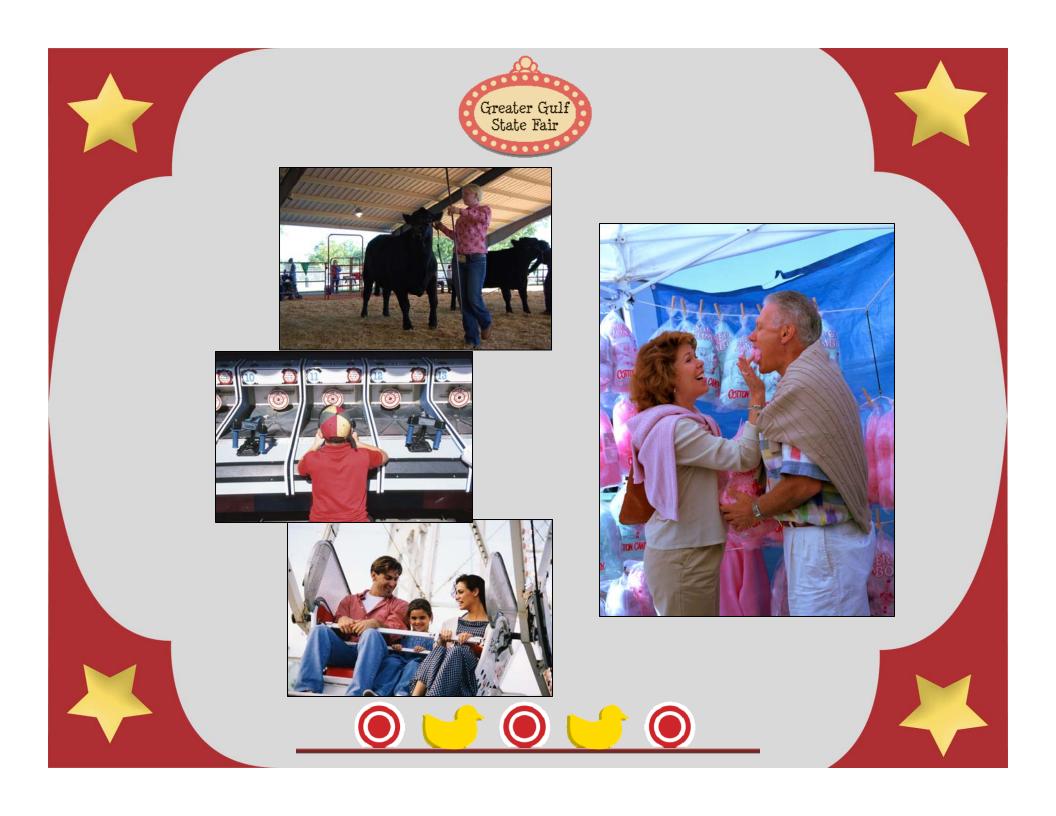




- Board of Directors
- Year Round Staff
- Operations Team
- Volunteers

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Greater Gulf State Fair









• Event Proceeds

•Alabama Department of Agriculture



300,000 people

\$4 Million Lost









LEADERSHIP COUNCIL

•Hand Selected 75 Young Professionals

Future Leaders

Support Board of Directors

- Volunteer
- Committees











•Agricultural Industry

Education

Web 2.0 Communications

More Relevant









- 12 Leadership Council Members
- Decision Makers
- Multimillion Budget





